



文藻外語大學107學年度第2學期教學綱要
Wenzao Ursuline University of Languages
Syllabus for the 2nd Semester of the 2019 Academic Year

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壹、課程基本資料

課程名稱 Course Title	跨地域溝通：兩岸四地新思維 TRANS-REGIONAL COMMUNICATION: GREATER CHINA REGIONAL'S NEW ENDEAVOR				
課程類別 (學制) School System	日間部四技 4-Year College of Day Division				
開課單位 Academic Unit	通識教育中心				
授課教師 Instructor	梁潔芬		職稱 Academic Rank	客座教授	
師生互動 Data of Instructor	辦公室 Office	G322 露德樓		辦公室電話 Office Phone Number	Ext. 7224
	電子信箱 E-mail	leungkitfun@gmail.com			
	約談時間 Office Hours	每日辦公時間 9:00am to 5:00pm 隨時可以，但請預約。			
學分 Credits	2.0學分	選課別 Category	【√】必修Required Course 【 】選修Elective Course		
開課類別 Course Length	【 】學年課 Year-long course(2 semesters) 【√】學期課 semester course(1 semester)			開課年級Year Taught：3年級 授課班級Class Taught：日四技通識課程三	
課程內容概要 Course Content Synopsis	<p>■課程內容概要本課程以不同有影響力和有趣的主題去研究影響兩岸四地的政治、經濟和社會的互動的國際動態和兩岸四地互動，引出我們一些新思維去面對這些挑戰。例如台灣的IT巨人郭台銘和香港首富投資的轉移有何啟示？Face book的大數據是否主宰我們的選舉呢？中國一帶一路和台灣南向政策在東南亞相遇；中美在摩拳擦掌狀態台灣扮演什麼角色，台灣在國際社會中的活動；港澳特區回歸20年對台灣的啟示。</p> <p>近日海峽兩岸四地(大陸、台灣、香港、澳門)風雲四起，無論政治方面和經濟方面都有大動作，加上facebook的大數據的資料影響歐美總統選舉，中美的貿易戰，已經在摩拳擦掌狀態。例如台灣首富郭台銘將研究和生產中心，從大陸遷回台灣，香港首富李嘉誠宣布退休時，他以八年時間將在中國和香港的資產悄悄的移到海外，這些工業的轉型和財產投資的轉移，風起雲湧足以影響我們的將來。還有習近平延長他的統治，台灣的外交敗仗頻傳如何影響將來我們台灣年青一代，將來我們的生涯計劃，或安身立命之法？很值得我們知曉，討論如何應對？</p> <p>This course aims at studying some important issues with interesting approach. Students will study the following themes of latest development in the whole world which affect the Greater China Region i.e.:The inspiration on the movement of investment of HK and Taiwan tycoons ; the issu</p>				

	<p>e of Facebook and the dealing with data ; the role of Taiwan in Sino-US A power struggle, China' s One Belt One Road vs Taiwan' s marching towards the South , the Taiwan' s foreign relations. HKSAR and MacauSAR experience of Chinese rule of 20 years.</p> <p>Recently, the Greater China Region have some unforgettable issues such as the investment of Taiwan tycoon Guo Taiming, and the internationalization of HK Tycoon Li Ka Shing' s wealth, the Sino-US struggle for power in Asia as well as the Face book problems on dealing personal data. These issues have been widely discussed in the Greater China Region. Then had its great influence on Taiwan. This phenomena worthwhile to be introduced to our students and for their discussion because they who are trained to face the future.</p> <p>■主要授課語言: 英語(English)</p>			
課程學習目標 Course Learning Goals	<p>通過研讀兩岸四地在全球化下的互動事件，使學生認識對台灣將來最有影響力的政治經濟走向</p> <p>After studying the issues related to the Greater China Region, with the approach of globalization, Taiwan students might have a better understanding of the latest development of socio-political issues with new approach when these issues are products of the post-modern age influencing their future.</p>			
系培育目標與核心能力以及學習目標 Development Goals, Skill Indicator, & Learning Objectives	系培育目標 Development Goal 1	核心能力指標編碼 Skill Indicator Code	核心能力 Skill Indicator	學習目標 Learning Objective
	1. 自主管理能力	1-3-3	反思能力	<p>In this course students are led to think on various kinds of questions. e.g. In the trade war between China and USA, is USA aiming at an economic war with China only.</p> <p>What is the ultimate aim of USA's rivalry with China? China's aim at replacing Usa being the big brother of the world. "2025 made in China".</p>
	2. 問題解決能力	2-3-3	面對挑戰能力	<p>When the trade war between China and USA is going on, Taiwan is sandwiched in between. What is the opportunity of Taiwan? What is the challenge of Taiwan? Are we prepared for that?</p>
	2. 問題解決能力	2-3-4	創新思維能力	In the future development

				of US and China. what is the opportunity for Taiwan's future development? Are we prepared for that?
	5. 分析綜合能力	5-3-2	批判思考能力	IN the trade war, both China and USA present themselves to the public through media. Which part of their presentation you believe? which part you cannot believe. Why?
	5. 分析綜合能力	5-3-3	媒體識讀能力	we employs many sources from Mass Media. Try to learn the source of data from a particulare media. e.g. CCCTV, CNN.
	5. 分析綜合能力	5-3-4	跨領域整合能力	This course trains students to be aware of the political, and economic events going on not only within Taiwan society, but with Taiwan's international relations in East Asia.
	其他(0thers)			
學生先備知能 Prerequisite Knowledge Skills	No prerequisite knowledge is needed. However, during the course time, students are require to read news papers and watch TV or listen to radio on international news.			
教學學理基礎 Theoretical Foundation of Instruction	When the trade war between China and US is going on, students are led to learn this issue briefly as general knowledge from the international political and economic perspectives. The rivalry between China and US put Taiwan as a buffer state. Thus the theory of buffer state is introduced to students.			
授課資訊 Instructional Information	■課程類型(Top Down)			
	一般課程(Regular course)			
	■教學平台			
	實體教學(Face-to-face instruction)			
	■主要教學策略			
	講授(Lecture) 個別指導(Individual guidance) 分組討論(Group discussion)			

	個案研究(Case study) 影片欣賞(Video appreciation)
評量 Student Assessment	■ 評量方式與評分比列分配 Evaluation Criteria
	class performance 30% Mid-term test 30% Final Examination 40%
	■ 課堂要求 Course Requirements & Policies
	Students are required to have discussions and debates in class. Reading before hand according to the instruction of the teacher is necessary.
教材 Learning Materials	「請學生務必使用正版教科書」 Please respect copyright and use original textbooks.
	■ 教科書 Textbooks
	1、書名：楊儒賓著 2015【1949禮讚】台北：聯經 作者： 出版社： 出版年： ISBN： 教材類型：
	■ 參考書目或網址 References or Websites
	尚未輸入。
教學用軟體 software	免費軟體Freeware Softwareyoutubeand google scholar
補充資料 Additional Remark	本科目無相關下載檔案。

貳、課程內容與進度 (Course Content & Schedule)

週次 Week	上課日期 Date	單元名稱 Units	授課方式 Instructional Approaches	作業、報告、考試 或其它 Assignments, Tests and Others	備註 Remarks
1	108/02/25 ~ 108/03/03	Introduction:	lecture, video, discussion	Readings:Chronology of Us-China Relations 1945-2000	
2	108/03/04 ~ 108/03/10	Lesson 1. The Cross Strait Relations; (1) 1949-1958戰爭	lecture, video, discussion	Chronology of Us-China Relations 1945-2000	
3	108/03/11 ~ 108/03/17	Lesson 2:The Cross Strait Relations; the history (2)1958-1987對峙 (3) 1987- now交流		Chronology of Us-China Relations 1945-2000	
4	108/03/18 ~ 108/03/24	Lesson 3: Taiwan' s Economic Development.	lecture, video, discussion	中國崛起及其對台灣香港和美國的意義	
5	108/03/25 ~ 108/03/31	Lesson 4:Taiwan' s Political Development in 1980s	lecture, video, discussion	中國崛起及其對台灣香港和美國的意義	
6	108/04/01 ~ 108/04/07	Lesson 5: Sino-USA relations: The trade War. °	lecture, video, discussion	Changing US-China Relation- Pence' s speech	
7	108/04/08 ~ 108/04/14	Lesson 6: Greater Bay Area for Hong Kong. It initiative aims to strengthen the regional economy by interconnecting the Pearl River Delta region including Guangdong, Macao, and Hong Kong. 香港	lecture, video, discussion	Mainlandization of Hong Kong	

		的大灣區：香港和珠三角城市融合			
8	108/04/15 ~ 108/04/21	Lesson 7: The fading away of the "One country Two systems" the crumbling governance of HKSAR with Mainlandization in politics, economy, social issue and legal system. 香港一國兩制和大陸化	lecture, video, discussion	Mainlandization of Hong Kong	
9	108/04/22 ~ 108/04/28	Mid term test			
10	108/04/29 ~ 108/05/05	Lesson 8: US-China rivalry in South Sea. China has also continued its drive to secure claims in the South China Sea with some former opponents (particularly the Philippines) now moving toward China's orbit. 中國在南海海域的爭端	lecture, video, discussion	ZTE Issue and Huawei	
11	108/05/06 ~ 108/05/12	Lesson 9: Xi Jinping has further consolidated his power when the lesson 9 :Communist Party decided earlier this year to abandon term limits for the presidency. 習近平的權力定於一尊。	lecture, video, discussion	China Cracks appear in Xi Jinping's facade of	
12	108/05/13 ~ 108/05/19	Lesson 10: US-China rivalry in technology HuaweiChina wants to use data collection, face	lecture, video, discussion	ZTE Issue and Huawei	

		recognition and other technologies to increase its control over its citizenry. These developments are particularly problematic for civil society movements in authoritarian regimes. 中國利用高科技監控不利公民社會發展。			
13	108/05/20 ~ 108/05/26	Lesson 11: Hong Kong' s liberal autocracy has come under increasing stress amidst growing calls for political separation and even independence by a small but vocal group of activists. 香港民主運動及社會發展	lecture, video, discussion	不能認命的反抗	
14	108/05/27 ~ 108/06/02	Lesson 12: Macau Casino and china anti-corruption campaign	lecture, video, discussion	澳門宗教團體與博彩 中國國策中的澳門博彩業	
15	108/06/03 ~ 108/06/09	Lesson 13: One Belt One Road	lecture, video, discussion	One Belt One Road Supplementary Reading	
16	108/06/10 ~ 108/06/16	Lesson 14: (Part 2)Taiwan' s future in the rapid change of political economic landscape due to the political development in China and the trade war between China and USA. 台灣的未來。	lecture, video, discussion	中國崛起及其對台灣香港和美國的意義	
17	108/06/17				

	~ 108/06/23	General revision			
18	108/06/24 ~ 108/06/30	Final Examination			